Notified

The new-generation communications platform
Simplify your workflow and maximize your success. Notified makes it easy.

Real-time media monitoring across online news and social media.

AI-powered media contacts database.


Dynamic online newsrooms featuring branded and user-generated content.

Advanced reporting for a 360-degree view of performance.

It’s everything you need for better PR and marketing - all in one place.
Listen
Global media monitoring

Connect
Media database

Publish
Dynamic newsrooms and PR distribution

Amplify
Content visualization

Measure
Media measurement and analytics

Reports
Tailored media intelligence reports
Listen gives you an instant view of your media exposure across all global news outlets including online news, blogs and print. Add millions of social media sources to the mix from more than 150 countries, and you have everything you need to stay on top of your brand, your competitors and your industry. All in a single interface.

**Features:**
- Real-Time Listening
- Powerful Boolean Search Queries
- Custom Branded Dashboards
- Social Listening
- iOS & Android App
- Automated Sentiment Analysis
- Lexis-Nexis Premium Content
Create Search Profile

Keyword query

(notifiedswe OR "notified.com")

(Boolean query)

OPTIONS: "case"; (Notified) NEAR (norrving OR stenkula OR mediebevakning OR mediebevakare OR pressbearbetning OR pressbearbetare)

OPTIONS: "case"; (Notified) NEAR (Listen OR Measure OR Report OR Publish OR Connect OR Amplify)

(MEDIATYPES: "twitter"; ("to:notified" OR "from:notified" OR @Notified))

Preview result for current search
Discover influencers and journalists relevant to your brand – from the most well-known to the smallest niche. The Connect module automatically pinpoints the journalists around the world writing about your brand and your industry. Get personalized recommendations of who to engage, without lifting a finger. Use our database to broaden your search. No matter how niche your topic is, you will get tailored recommendations on who to reach out to, how to do it and when to do it. Get more publicity with less effort.

**Features:**
- Tailored Contact Database
- Automatic Outreach Suggestions
- Rich Profile Info
- CRM Capabilities
- Performance Indicators
- Inbound PR
Contact Database

E.g Politics, Science, Art, Economy, Sport

→ Hockey journalist in New York?   → Who writes about art in Chicago?   → Journalist writing about Tesla?

Dan Gallagher
Journalist at Wall Street Journal
Technology Columnist - Heard on the Street at Wall Street Journal

Contact info:
Email: 
Outlet: 
Country: 
Reach: 
Avg. social shares: 
LinkedIn: 
Instagram: 

Latest articles
Apple's High Cost of Living
Wall Street Journal 2019-07-31 00:27
Apple's High Cost of Living Growing costs are taking a bigger bite of the iPhone maker's profits: Apple AAPL -0.43% Inc.'s latest...Those were largely offset by a 12% decline in revenue from the iPhone, which still accounts about half of the company's business.

Google's Cloud Could Give More Lift
Estimates for IBM don't include its recently completed acquisition of Red Hat.
Leverage your media exposure and brand ambassadors by displaying authentic content on any digital touchpoint. With just a few clicks, you will get stunning visualizations that engage your audience in new ways. Showcase user-generated content to turn your audience into a marketing force, drive engagement and boost conversion rates. Use visualized feeds to communicate news within your organization.

**Features:**
- Visualization Themes
- Moderation Function
- Real-Time Content
- Embeds into CMS

**Possible Usage:**
- Homepage Gallery
- E-Commerce
- Event Social Wall
- Advertising
- In-Store Signage
Measure
A complete overview of your performance

Get a complete overview of your performance—insights from your earned media, owned social accounts and PR outreach analytics – the full picture you’ve always needed to prove business impact and ROI. The Measure module provides you with a fast and easy-to-use interface with endless possibilities for customization.

Features:
- Custom Dashboards
- Social Account Analytics
- Competitive Benchmarking
- Campaign Measurements
- Automatic Brand Sentiment
Reports
Empower your teams with media insights

Make knowledge a resource within your company through daily, weekly or monthly reports. We recognize that different teams have different information needs. Easily set up reports that automatically keep all teams on top of social conversations and news. With Notified, you will never miss a beat.

Features:
- Automated Reports
- Peak Alerts on Chosen Mentions
- Push Notifications
- Newsletters
- Benchmark Reports
- Sentiment Reports
- Custom Reports
Support

We are always ready to answer your questions, help you adjust your media monitoring or sharpen your newsroom. Whatever your challenge, we are here to guide you. Our support service is available through the platform, phone or email, and is always free of cost. Additionally, we offer regular webinars where we showcase new functionality and help you get the most out of Notified.
Why Notified?

- Listen to news and social media across the globe and be the first to know about mission-critical news affecting your business.
- Get automatic, tailored recommendations on journalists and influencers to connect with, how to do it and when to do it. Get more publicity with less emailing.
- Seamlessly deliver press releases to targeted media lists via GlobeNewswire to increase your brand’s exposure.
- Easily create beautiful newsrooms that blend your communication with media mentions to give your brand more authentic messaging.
- Showcase your content as beautiful, dynamic visualizations displayed on any digital touchpoint to help amplify your brand.
- Measure your communication efforts across earned and owned media channels to fully understand insights and enhance your future campaigns.
We’ve been using Notified for more than two years and are super happy with the results that we’re getting. Prior to Notified, we used separate platforms for media monitoring and newsrooms, but streamlining all our PR, communication and intelligence work into one platform has made us tremendously more efficient.

Lisa Johansson, Marketing Manager, Venture Cup

- 50% Lower spend on PR tools
- 30% Increase in newsroom visits
- 53% Increase in time spent on page
Trusted by leading global brands, including:

- ABB
- Accenture
- Active Biotech
- Volvo
- Ellos
- Scania
- ASSA ABLOY
- Universal Music Group
- Pirelli
- Bukowskis
- Spotify
- University of Oxford
- Cervera
- Oatly!
- DDB
- PwC
- Tradera
- Bonnier
- Fiskars
- Best Western
- Geel—Muyden Kiese
- Gödel
- L’Oréal
- Babyland.se
- & Other Stories
- Cloetta
- HBO
- iZettle
- Unilever
- Deloitte

Eager to join these companies?
Contact Notified [here](mailto:contact@notified.com) for a free demo and test period.